

Code of Conduct Loyalty Makers BV

Loyalty Makers BV (Loyalty Makers) has developed a Code of Conduct with the intention of adhering to these guidelines for professional and social responsibility.

We aim to:

- 1. Adhere to the highest standards of professionalism, ethics and integrity in our commercial, social and personal activities.
- 2. Commit ourselves to providing socially responsible products and services.
- 3. Total customer satisfaction.
- 4. Share knowledge to promote the level of our industry.
- 5. To only work with companies which do not use child labour, as defined by the relevant International Labour Organisation (ILO) conventions and national legislation.
- 6. Work only with companies that respect and promote the human rights of their employees and those of their suppliers, as well as the employment regulations of the countries in which they operate.
- 7. Work only with companies which apply policies that prohibit the hiring and employment of staff based on nationality or any other applicable grounds. All employees must be treated with dignity and respect, and the company must not support any form of discrimination in any area of its business operations.
- 8. Better care for the environment. We care about a safe environment and its protection and act with respect for the natural environment and the cultures of the countries in which we or our suppliers are located. We ask our suppliers to try to preserve and protect the environment when managing and running their activities.

We commit ourselves to:

- 1. At minimum to comply with applicable laws and regulations.
- 2. Pursue continuous education to achieve personal and career growth.
- 3. Apply and promote this code of conduct.

Lovaltv Makers BV

Arjan Kok,

*where people meet brands